



SIMPLE STEPS

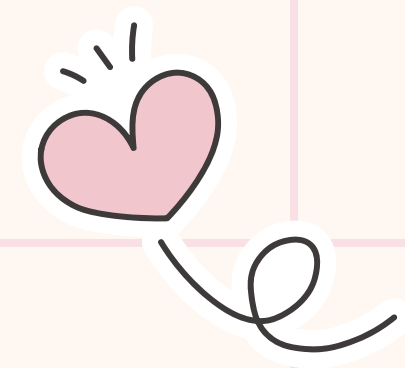
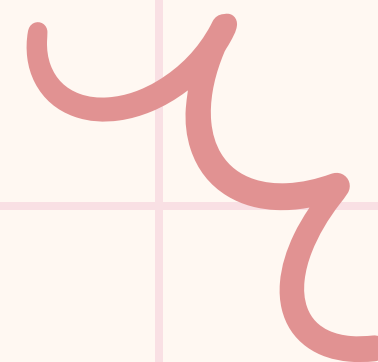
...TO SUCCESS

READ WRITE SING PLAY TALK



Welcome! Before we get started, feel free to visit the five stations around the room and check the box when you are done for a prize!





SIMPLE STEPS ...TO SUCCESS

READ WRITE SING PLAY TALK

Des Moines Public Library

A BRIEF OVERVIEW OF THE SIMPLE STEPS:

READ

WRITE

SING

PLAY

TALK

READ

Creating a love of reading will help your child learn for the rest of their lives

WRITE

Scribbling, drawing, and using those finger muscles will help prepare your child to write

SING

Singing helps your child hear the sounds of words and helps build vocabulary!

PLAY

Playtime allows your child to develop their creativity, vocabulary, and social skills!

TALK

Asking questions & talking with your child will help them learn new words!

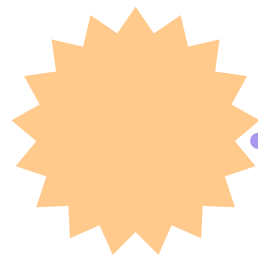




FUNDING

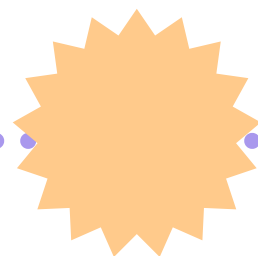


POLK COUNTY EARLY CHILDHOOD IOWA



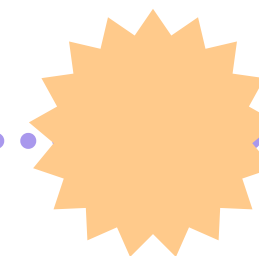
2017

Initially funded as a public awareness campaign



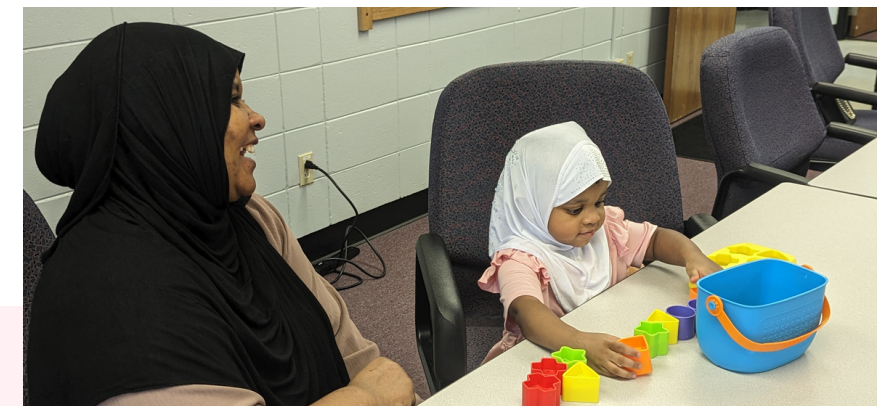
2021

Expanded into physical materials and in 10 languages



2024 AND BEYOND

Expanding stations, meeting the needs of community, summer reading and more!



SIMPLE STEPS IN ACTION



Here are some ways we've used Simple Steps in the Library!

Design programs and activities using the Simple Steps as the foundation of your activities for children ages 0-5



EARLY LITERACY: SIMPLE STEPS



TALK

Color Walk!

Find these shapes in the children's area!

Talk about their colors!



Caregivers:

When children identify shapes, they're learning that letters are symbols.

Capital letters use circles and lines.

Identifying shapes will help your child identify shapes of letters.




SIMPLE STEPS SUMMER!



Here are some ways we've used Simple Steps in the Library!

Simple Steps reading log for ages 0-5 and in Group Logs for sites to complete!



SIMPLE STEPS FOR SUMMER LITERACY!

June 3-August 3, 2024 | Birth to Kindergarten


READ WRITE SING PLAY TALK

Prepare your child for success with the five Simple Steps below!

How to Participate

- Receive a free book just by signing up!
- When you complete an early literacy activity from the list, mark your progress!
- When you've read **15 books AND completed 15 activities** together, bring the completion slip to any DMPL building to get a prize and be entered into our grand prize drawing! Slips must be turned in by August 3.
- You can complete the program as many times as you want, but you'll only get one book at signup.


Read 15 books




Complete 15 early literacy activities from the list below:
Activities may be repeated or adapted to your child's developmental needs.

<p>READ Creating a love of reading will help your child learn for the rest of their lives!</p> <ul style="list-style-type: none"> <input type="checkbox"/> Read signs and point to letters around your home or neighborhood. <input type="checkbox"/> Point to pictures and words in a book as you read. <input type="checkbox"/> Check out a STEM or literacy kit from the library. <input type="checkbox"/> Attend a library storytime. 	<p>WRITE Scribbling, drawing, and using their finger muscles will help prepare your child to write!</p> <ul style="list-style-type: none"> <input type="checkbox"/> Practice holding a crayon or pencil. <input type="checkbox"/> Complete a puzzle together. <input type="checkbox"/> Practice counting fingers and toes. <input type="checkbox"/> Draw a picture and talk about it. 	<p>SING Singing helps your child hear the sounds of words and helps build vocabulary!</p> <ul style="list-style-type: none"> <input type="checkbox"/> Sing a song with words that rhyme. <input type="checkbox"/> Sing a lullaby or song at bedtime. <input type="checkbox"/> Play music with household items. <input type="checkbox"/> Make up a silly song about cleaning up your toys. 	<p>PLAY Playtime allows your child to develop their creativity, vocabulary, and social skills!</p> <ul style="list-style-type: none"> <input type="checkbox"/> Pretend to be a community helper and act out their day. <input type="checkbox"/> Play together with friends or siblings. <input type="checkbox"/> Build a blanket fort with your family. <input type="checkbox"/> Practice making faces in a mirror based on different emotions. 	<p>TALK Asking questions and talking with your child will help them learn new words!</p> <ul style="list-style-type: none"> <input type="checkbox"/> Identify simple shapes in your neighborhood. <input type="checkbox"/> Describe and compare items in your house based on size, shape, or color. <input type="checkbox"/> Practice color identification in the grocery store. <input type="checkbox"/> Talk about a character's emotions as you read a story.
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Summer Reading Challenge is sponsored by the DMPL Foundation with support from these generous donors:



Simple Steps funding is provided by:



COMPLETION SLIP

SIMPLE STEPS FOR SUMMER LITERACY!

June 3-August 3, 2024 | Birth to Kindergarten

Full name: _____

Phone number: _____

Email address: _____

Age: _____

Return to any DMPL location



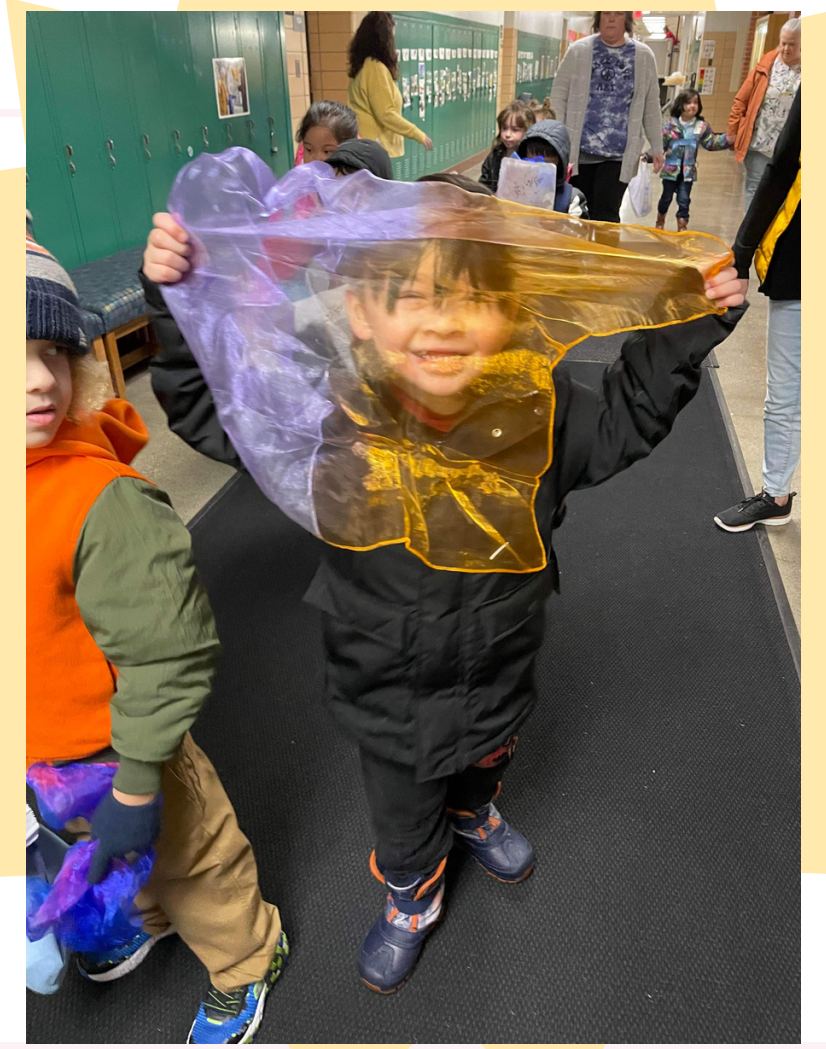


SIMPLE STEPS TO GO



Simple Steps themed activity bags

Distributed through library programs, at outreach events and by community partners





SIMPLE STEPS IN THE COMMUNITY



Simple Steps Stations

25 stations and counting in the community!



SIMPLE STEPS IN THE COMMUNITY!



Des Moines Public School Preschool Family Nights

DMPL hosted 4 family Simple Steps themed nights at DMPS preschools



SIMPLE STEPS IN THE COMMUNITY

Día del Niño/Day of the Child



COMMUNITY PARTNERS:

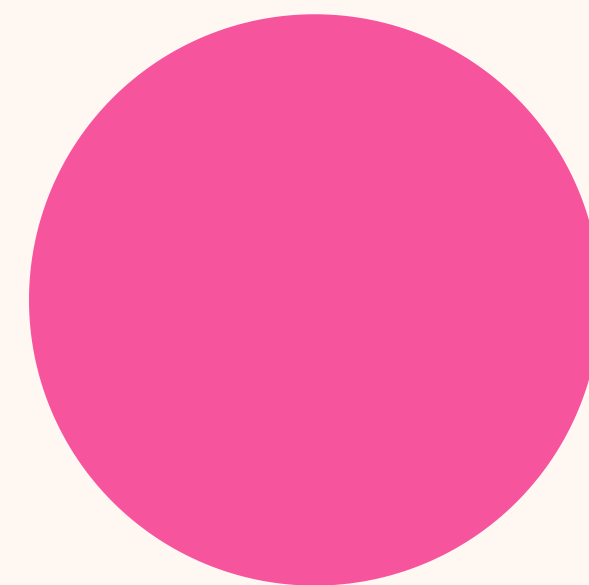
- Capitol Park
- CDC/CFI
- Children's Garden
- Conmigo
- **Creative Visions**
- **Des Moines Police Dept**
- Des Moines Refugee Support
- DMPS--Capitol View PreK
- DMPS—Carver PreK
- DMPS—Greenwood PreK
- DMPS—Jackson PreK
- **DMPS--Jessie Franklin Taylor PreK**
- **DMPS--McKee PreK**
- DMPS--McKinley PreK
- **DMPS--Mitchell PreK**
- DMPS--Moulton PreK
- DMPS--Walnut Street PreK
- **DMPS--Woodlawn PreK**
- **Evelyn K Davis Center**
- **EMBARC**
- **FosterSQUAD**
- Grace PreK
- Hope Lutheran PreK
- **Hope Ministries**
- House of Mercy
- Iowa AEYC
- ISU Extension
- **Knock and Drop**
- La Petite Academy - Ankeny
- **LSI**
- Mary's Helping Hands
- Mundo Pequeño
- Oak Academy
- **Platinum Signature Kutz**
- **Polk County Justice Center**
- Science Center Preschool
- **Universal Kutz**
- **West Des Moines Public Library**
- Wonder Years
- **YSS Lighthouse Program**
- **Young Women's Resource Center**





PRIZE BREAK!

Check under your chair to see if you have a pink dot!





EVALUATION



ECI

DMPL

Report twice a year

Simple Steps Surveys to caregivers



POLK COUNTY
EARLY CHILDHOOD IOWA

- **P** ECI: DMPL DMPL Simple Steps for Success
- + **PM** ECI: DMPL Amount of contract \$
- + **PM** ECI: DMPL Actual expenditures \$
- + **PM** ECI: DMPL Percent of contracted funds expended
- + **PM** ECI: DMPL Number of activities offered
- + **PM** ECI: DMPL Number of families that participated in activities
- + **PM** ECI: DMPL Number of estimated reach
- + **PM** ECI: DMPL Number of families with an increased awareness of ECI and early childhood services available to their child
- + **PM** ECI: DMPL Number of early childhood education programs receiving Simple Steps materials and information
- + **PM** ECI: DMPL Number of early childhood educators/caregivers who received Simple Steps training
- + **PM** ECI: DMPL Number of circulations of Simple Steps literacy kits (family check outs for home use)
- + **PM** ECI: DMPL Number of Simple Steps website access
- + **PM** ECI: DMPL Number of social media impressions
- + **PM** ECI: DMPL Number of paid media posts
- + **PM** ECI: DMPL Number of in-kind PSA media spots
- + **PM** ECI: DMPL Number of total media estimated impressions



SCAN
HERE



THANK YOU FOR YOUR FEEDBACK!

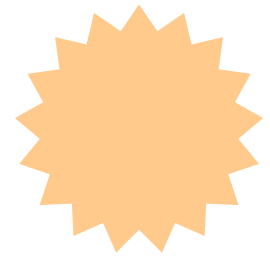




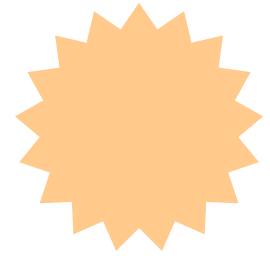
QUOTES



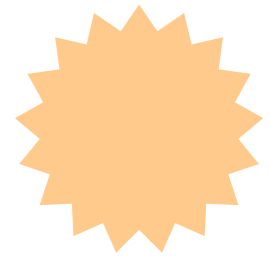
How did the presenter inspire you to use the five Simple Steps (Read, Write, Talk, Sing, Play) outside the library?



"Ms. Donna encourages us to do this and makes me feel like it's not a tremendous task but rather little things we can do throughout the day that are beneficial to our children."



"We've been hearing the Simple Steps talked about for a long time. It's good to know how what we're doing every day connects to literacy."



"Ms. Jennifer does an awesome job of providing a tip to promote reading, writing, and learning. We do a lot of repeating, singing, and narrating in our household."

SIMPLE STEPS RESOURCES

[HTTPS://WWW.DMPL.ORG/EXPLORE/OUTREACH/FIVE-SIMPLE-STEPS](https://www.dmpl.org/explore/outreach/five-simple-steps)



Scan QR Code
or visit visit

<https://www.dmpl.org/explore/outreach/five-simple-steps>

A vertical poster titled "SIMPLE STEPS TO EARLY LITERACY SUCCESS". At the top, it says "READ WRITE SING PLAY TALK" in colorful letters. Below are five sections, each with a photo and a text box: 1. "READ": A man and a child reading a book. Text: "Creating a love of reading will help your child learn for the rest of their lives!". 2. "WRITE": Hands using scissors and glue. Text: "Scribbling, drawing, and using finger muscles will help prepare your child to write!". 3. "SING": A woman and a child singing. Text: "Singing helps your child hear the sounds of words and builds vocabulary!". 4. "PLAY": A child on a play structure. Text: "Playtime allows your child to develop their creativity, vocabulary, and social skills!". 5. "TALK": A woman and a child talking. Text: "Asking questions and talking with your child will help them learn new words!". At the bottom, it says "It's easy to do, every day, wherever you are." and "For more information: dmpl.org/simplesteps". Logos for Des Moines Public Library and Polk County Early Childhood Iowa are at the bottom left.

Free posters!



Scan QR for
link to Google Drive Folder
or visit
https://drive.google.com/drive/folders/1hDwxKTOVq25qvzkCntNq5cvM0GildxYd?usp=drive_link

OPEN SHARE:

How do you already incorporate Simple Steps into your youth spaces or programs?

SIMPLE STEPS

...TO SUCCESS

READ WRITE SING PLAY TALK

