



Sparking Early Literacy One Adventure at a Time

TALES AROUND TOWN



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WHAT IS
TALES
AROUND
TOWN?



HOW DOES IT WORK?



20-30 MINUTES OF STORYTIME
+
ACTIVITY OR TOUR

*The follow up activity or tour really depends on the location

Examples:

putting greens at the golf course

seeing where the pizzas are made at local pizzeria

mini toddler-friendly obstacle course at local gym



TUESDAYS AT 10AM
+
SEPT - MAY

*Made all asks for the entire year in August, then sent out reminders to the host locations as the date got closer

*Give attendees plenty of notice with a calendar for the entire year

Themes relate to location. We use a storytime database to help reduce planning time before each storytime.



The key is flexibility!

STORYTIMES

with the Waverly Public Library

TALES AROUND TOWN LOCATION CHANGE!

Tomorrow, 2/20, at 10 AM
Meet us at the Bremer County Historical Society.



TALES AROUND TOWN

Tuesdays at 10 AM



FEBRUARY

6

Pizza Theme
Pizza Ranch - 2020 W Bremer Ave.

13

Teeth & Dentist Theme
Smiley Family Dentistry - 2024 3rd Ave. NW

20

Sledding Theme
Golf Course Hill - 705 8th St. SW

27

Robot Theme
W-SR High School Robotics Team - 1405 4th Ave. SW

FARM



SCHOOL BUS



DANCE STUDIO



FISHING POND



IDEAS OF WHERE TO GO

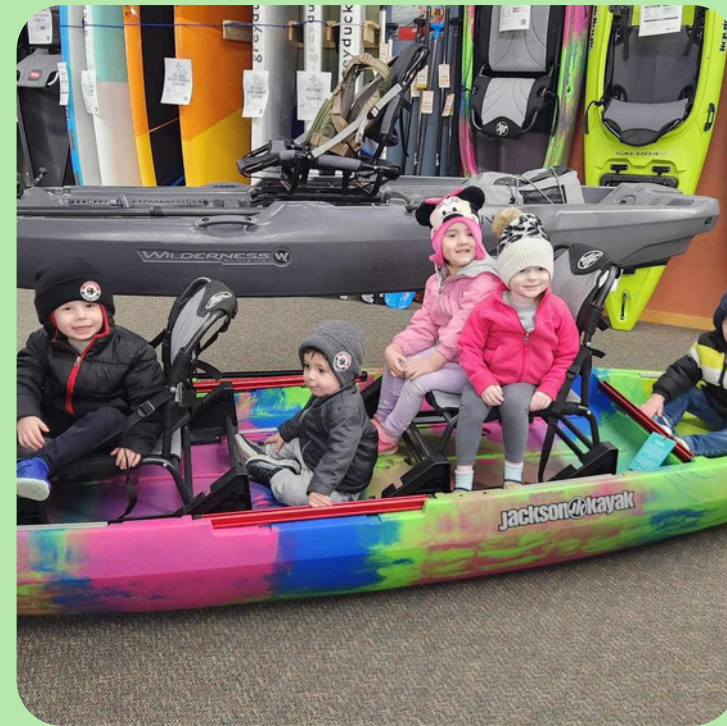
PARKS/NATURE CENTER



RETIREMENT COMMUNITY



OUTDOOR STORE



PUMPKIN PATCH



MUSIC VENUE



COFFEE SHOP



VET



PUBLIC WORKS
EQUIPMENT GARAGE



IDEAS OF WHERE TO GO

CITY HALL



VFW/VETERAN POST



FIRE STATION



PIZZERIA



APPLE ORCHARD



CHILDREN'S THERAPY CLINIC



FESTIVAL OF TREES



HIGH SCHOOL ROBOTICS TEAM

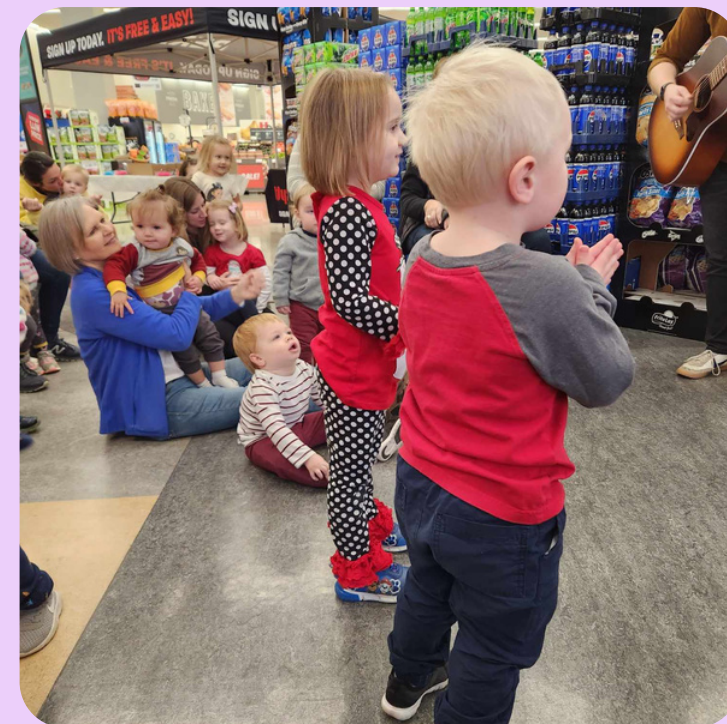


IDEAS OF WHERE TO GO

DENTIST



GROCERY STORE



GYM



GOLF COURSE



WHERE SHOULD YOU GO ON YOUR ADVENTURES?



WHERE DO OUR LITTLEST ONES NOT GET TO GO?

WHERE WOULD YOU LOVE TO SEE THE "BEHIND THE SCENES"?

WHERE SHOULD KIDS GO TO LEARN ABOUT THEIR COMMUNITY FIRST HAND?

WHERE SHOULD CAREGIVERS OF YOUNG CHILDREN BE FAMILIAR WITH IN TOWN?

WHAT PLACES WOULD PROVIDE UNIQUE EXPERIENCES FOR THE ATTENDEES?

MAKING THE ASKS

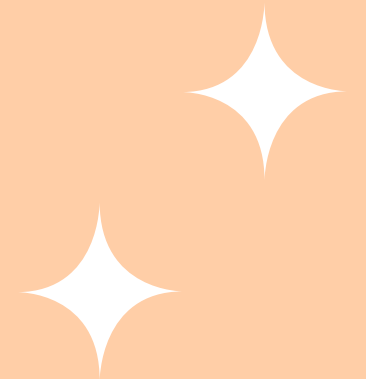
Feel free to steal our wording or use it as a starting place for your own!

Hello [NAME]!

I'm working on a new storytime series for this school year called "Tales Around Town", where I take storytime out into the community weekly on Tuesday mornings instead of having it in the library. This is partially motivated by the possibility the library might have to close sometime for the renovations later this year. It is also to try and give some of our littles and their caregivers new experiences around town as a part of their early literacy learning.

I was wondering if we could have a storytime at [LOCATION] on [DATE] at 10am? I would lead storytime (20-30 minutes) on [THEME]. Following storytime, would someone be available to briefly talk about what you do there or let attendees ask questions they might have? It is geared toward ages 0-5 and their caregivers. If you have another activity or tour in mind for after the storytime, I know our attendees would love that! I'm working on nailing down weekly locations/themes so I can publicize a calendar of all of them for the year that kicks off right after Labor Day and runs through May.

Thank you!



OUTCOMES & BENEFITS

CONNECTIONS

Witness relationships blossom between attendees, both children and caregivers

Turns hosts into library advocates

Starts relationships for other program opportunities with the hosts

PUBLICITY

More people understand what storytime involves and what it is all about, less fear of the unknown

Great PR and return benefits to hosts, they get their message out and see people they might never get through their doors

INCREASED ATTENDANCE

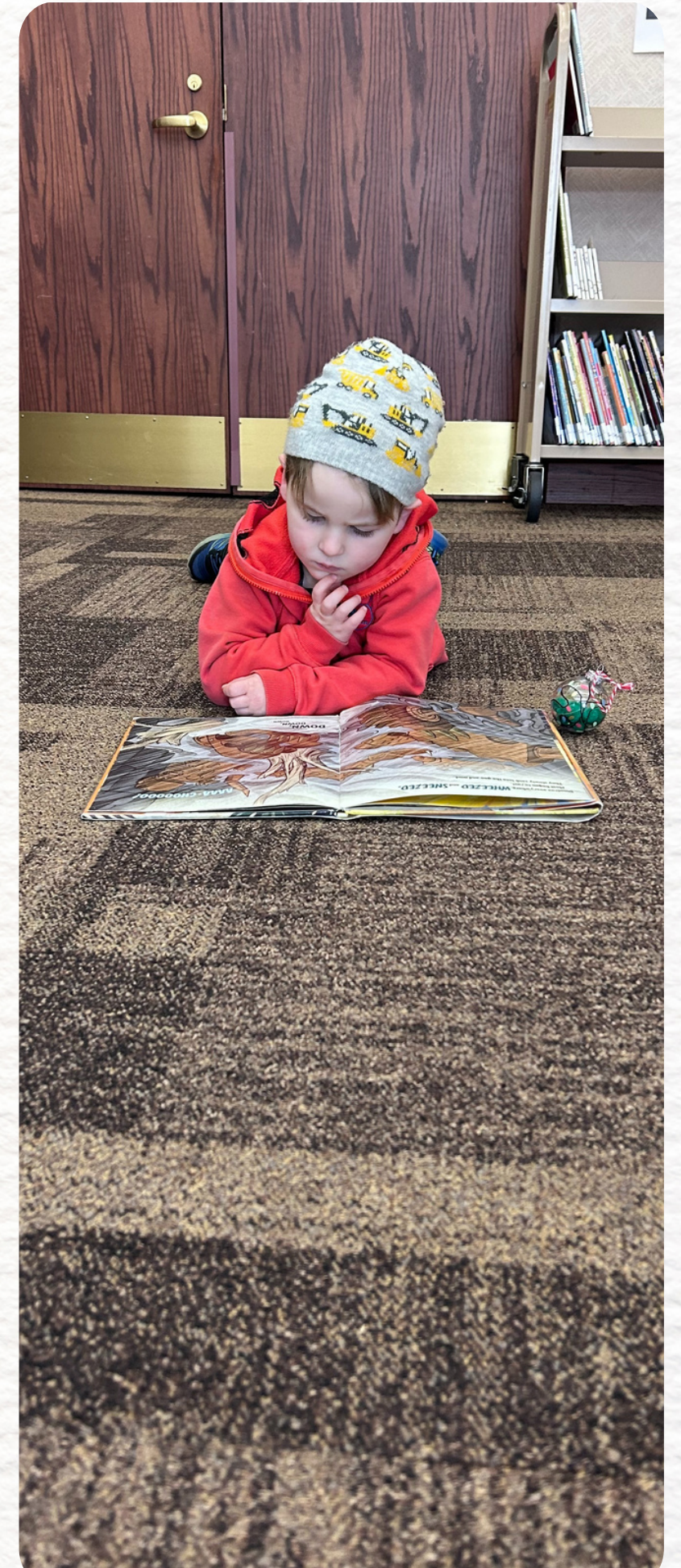
Reaching new people with every new location

More people know about storytime in the community and are talking about it, including bystanders

Avg. 40-45 in attendance per wk

Attendees now go to our other program offerings

Used it to replace our least attended weekly storytime program



Don't have little ones, but I am so impressed that the library and businesses are doing this so the littles don't miss out during the remodeling. It would have been so easy to just say that everything is cancelled until the construction is done, but this dedicated group of librarians and aides finds ways to continue this important service.

-Dixie B.

A great time building community awareness of local opportunities.
- Patricia C.

WHAT ARE PEOPLE SAYING?

We absolutely love Tales Around Town! It's been so fun to go to different places around town!

- Kelly T.

My son and I love attending the "Tales Around Town" program and have been attending the program weekly for about 7 months now. It's been so great to watch my son learn and grow and become more involved with the program and other children each week. It's also a great opportunity for the adults to learn about different businesses/services in our community while having a learning and social opportunity for their kids. -Belle N.

Get Roasted Coffee Company's Post



Get Roasted Coffee Company
January 2 · 🌐



Story time!



You, Hannah Tucker, Anna Post and 64 others 2 comments 5 shares



Comment



Share

All comments

Patsy Briner Carney
You two rock 🥰
9w Like Reply

Kali Klinghammer
So cool!!

Families First Child Care and Learning Center's Post



Families First Child Care and Learning Center
September 20, 2023 · 🌐



Thanks Emily and Trevor from the [Waverly Public Library](#) for coming for Story Time this morning! The kids loved the wiggle worm and singing!



Tiffany Schrage, Pam Folkerts and 31 others 1 comment 2 shares



Comment



Share

New Day Dairy GuestBarn's Post



New Day Dairy GuestBarn · [Follow](#)
November 1, 2023 · 🌐



We enjoyed hosting the [Waverly Public Library](#) yesterday for StoryTime!
We sang "Down on Grandpa's Farm", read lots of books, & got to pet the cows!



Heidi Biersner, Waverly Public Library and 25 others 2 comments 3 shares



Comment



Share

Most relevant

Patricia Olthoff-Blank
What fun! 🥰🥰🥰🥰
18w Like Reply



YOUR TURN!

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